

August 27, 2013

Dave Corliss
City of Lawrence
PO Box 708
Lawrence, KS 66044

Dear Dave:

Lawrence Memorial Hospital uses the opportunity of National Breast Cancer Awareness month to raise awareness by holding its Stepping Out Against Breast Cancer Dance. For the past 21 years, LMH has used the proceeds raised from this event for breast cancer awareness, education, early detection, treatment and equipment & furnishings for the LMH Breast Center. We are proud to report we are making an impact. We have grown from initially touching 30% of our potential patient market to currently 46.72% or 11,000 mammograms annually. It is exciting to know we are catching cancer at the earliest stage possible and saving lives. The 21th Annual Stepping Out Against Breast Cancer Dance will be held on Saturday October 26th from 8:00-Midnight at Crown Automotive, 3100 S. Iowa St.

October is National Breast Cancer Awareness month. One in eight women will be diagnosed with breast cancer and as a leading healthcare provider, Lawrence Memorial Hospital is committed to helping area men and women through breast cancer awareness, education, early detection and treatment. For the past five years, in an effort to increase the public's awareness and support for breast cancer education and detection, the City of Lawrence allowed us to tie pink ribbons around lamp posts on Massachusetts Street (between 6th and 11th streets) and on Clinton Parkway. This visually impactful display helped to raise awareness about breast cancer and what people can do to protect themselves and the people they love. It also brought a lot of smiles to those who saw the ribbons.

This year we ask your permission to tie ribbons around lamp posts on Massachusetts Street (between 6th and 11th streets) and on Clinton Parkway (between Iowa and Kasold). We would like to put the ribbons up on Sunday, October 6 and take them down on Monday, October 28th.

Thank you for your consideration of this request. If you have any questions or need additional information, please contact us at 785.505.6134.

Sincerely,


Gene Meyer
President & CEO


Kathy Clausing-Willis
VP and Chief Development Officer