Transient Guest Tax Grant Program - 2017 Grant Funding Matrix

			Economic Development			Community & Cultural Development			Organization	Leverage		
Event/Program	Date	Funding Request	Score: Does this event generate overnight visits to Lawrence? (Max 10 points)	Score: Does this event create an overall economic benefit for the community? (Max 10 points)	Score: Does this event generate visits in off-peak seasons (Dec. to March)? (5 points)	Score: Does this event enhance the cultural vibrancy of Lawrence? (Max 10 points)	Score: Community Benefit (5 points)	Score: Is this a signature event or does it have the potential to become such an event? (Example: yearly tradition, unique to Lawrence, etc.)? (5 points)	Score: Application Quality (completeness, organization, clarity of application, supporting documentation, letters of support for in-kind funding)? (0 or 5 points)	Score: Does this event have other financial commitment and supporting resources?	Total (Max 55 points)	