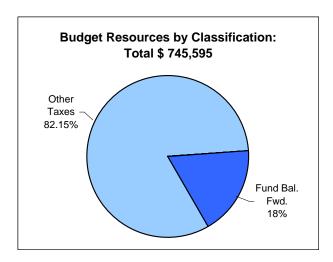
## **Fund 206- GUEST TAX**



	2003 Actual		2004		2004		2005 Budget	
RECEIPTS			Adopted		Estimated			
5% Guest Tax Income	\$	560,410	\$	612,500	\$	612,500	\$	612,500
TOTAL RECEIPTS		560,410		612,500		612,500		612,500
Balance, January 1		52,685		29,685		133,095		133,095
TOTAL RESOURCES AVAILABLE	\$	613,095	\$	642,185	\$	745,595	\$	745,595

## **Revenue Sources - Description and Trends**

Revenue Source— City Charter Ordinance No. 22 provides that, in substitution of K.S.A. 12-1697(a) and (d), a transient guest tax of five percent (raised to 5% in 2004) shall be levied upon the gross receipts derived from or paid by transient guests for sleeping accommodations, exclusive of charges for incidental services or facilities, in any hotel, motel, or tourist court in the City.

Revenue estimates are prepared by the Convention and Visitors Bureau staff for City Commission review and approval, and are based on anticipated events attracting overnight visitors to Lawrence. Conservative estimates were used for 2005 due to the lack of historical context in which to project revenues.

<u>Trends</u>- According to information provided by the Lawrence Convention and Visitors Bureau in their 2005 Budget Request proposal, continued growth in sleeping rooms as well as meeting facilities in competing markets will have an effect on the Lawrence market. The guest tax rate was increased from 4% to 5% in 2004, however, 2005 will be the first full budger year of funds collected at the higher rate and will likely have a positive impact on the revenue available for this fund.