



City of Lawrence  
Outside Agency Funding  
**APPLICATION**

**General Information:** Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. The decision on funding a request will be made during the City's annual budgeting process. The decision will be based upon the availability of funds, the need demonstrated through the agency's application, the stated objectives of the applicant's program, past performance by the agency in adhering to funding guidelines (as appropriate), and the ability to measure progress toward the program objectives.

**Instructions:** Applications for 2008 funding must be complete and submitted electronically to the City Manager's Office at [cliebst@ci.lawrence.ks.us](mailto:cliebst@ci.lawrence.ks.us) by the deadline of 5:00 pm on Wednesday, May 2, 2007.

**Questions?** Contact Casey Liebst, Budget Manager at [cliebst@ci.lawrence.ks.us](mailto:cliebst@ci.lawrence.ks.us) or at 785-832-3409.

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**Section I. Applicant Information**

Legal Name of Agency: Lawrence Arts Commission  
Name of Program for Which Funding is Requested: Annual operating funds  
Primary Contact Person: Evie Rapport, chair  
Address: 1729 Mississippi St. Lawrence, KS 66044  
Telephone: 785.749-0873 Fax: \_\_\_\_\_  
Email: mrapport@sunflower.com

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**Section 2. Request Information**

- A. Amount of funds requested from the City for this program for calendar year 2008: \$27,000
- B. Will these funds be used for capital outlay (equipment or facilities) in 2008? If so, please describe:
- C. Will these funds be used to leverage other funds in 2008? If so, how:  
In March 2008, the Lawrence Arts Commission will be eligible to apply for grants from the Kansas Arts Commission; the Arts Commission may also seek additional federal funds, from the National Endowment for the Arts or other agencies. The Arts Commission may also explore additional fundraising in the community, in accordance with Resolution 5966.
- D. Did you receive City funding for this program in 2007? If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.):  
The Arts Commission received \$23,4000 in non-alcohol funds from the General Fund.

- E. If you are requesting an increase in funding over 2007, please explain exactly how the additional funds will be used:

The Arts Commission administers three annual programs: the Phoenix Awards recognizing outstanding artistic contributions by members of the community (budgeted at \$3,000 in FY2008); the Grants, awarded to community groups for new or revised artistic programs (budgeted at \$7,000 in FY2008); and the Outdoor Downtown Sculpture Exhibition, a yearlong juried show that has gained an international reputation and will be included in a new edition of the "New York Times" best-selling travel book "1,000 Places to See Before You Die," to be published in June (budgeted at \$13,500 in FY 2008).

(Amazon.com notes that the guide "reminds vacationers that hot tourist spots are small percentage of what's worth seeing out there. A quick sampling: Venice's Cipriani Hotel; California's Monterey Peninsula; the Lewis and Clark Trail in Oregon; the Great Wall of China; Robert Louis Stevenson's home in Western Samoa; and the Alhambra in Andalusia, Spain.")

The Arts Commission also has an administrative line that supports operating expenses, occasional workshops for the community, and the development and management of a Web site. The administration fund also augments existing program funds as necessary (budgeted at \$3,500 in FY 2008).

The greatest increase in the FY2008 budget occurs in this administrative line. This would cover the cost of training city staff liaison. He works closely with the Arts Commission to plan, organize and present programs, and his experience makes him integral to the continued success of established programs. His value to the Arts Commission and to the City of Lawrence would be enhanced if he made contacts with other arts commissions throughout the country and participated in their workshops, conferences and educational programs. By learning how other cities, larger and smaller, address such issues as public art, policy and new programs, the liaison will be able to work more efficiently and effectively to advance Lawrence's already deep commitment to artistic enrichment.

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**Section 3. Agency and Program Budget information**

- A. How many paid full time employees work for your agency? 0 Volunteers? 11  
1 part-time staff liaison provided by the City Manager's office
- B. What percent of your total 2007 budget goes to employee salaries and benefits? 0
- C. What percent of your total 2007 budget is used for operating expenses? 100%
- D. What is the total estimated cost to provide the program in 2008? \$27,000
- E. What percent of 2008 program costs are being requested from the City? 100%  
The Arts Commission anticipates raising private funds and applying for grants to supplement its existing programs and begin planning for further programs.
- F. List other anticipated sources of funding and funding amount for this program in 2008:

<u>Anticipated Funding Source</u>	<u>Dollar Amount</u>
Grants: Kansas Arts Commission, National Endowment for the Arts, etc. (if approved)	\$3,000
Private fundraising (if successful)	\$3,000

Requested from General Fund (non-alcohol)	\$27,000
TOTAL 2008 PROGRAM BUDGET	\$33,000

**Section 4. Statement of Problem/Need to Be Addressed By Program**

- A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.

The Lawrence Arts Commission sponsors three well-established annual programs to benefit, enrich and beautify the city of Lawrence and to enhance the quality of life for its 90,000 citizens. These are the Outdoor Downtown Sculpture Exhibit, the Phoenix Awards and the Grants Program. In addition, the Arts Commission presents occasional workshops on grant writing and other topics. It also is redesigning and expanding its Web site to better serve those who seek information about its own and other programs in Lawrence. That project, being overseen by University of Kansas design professor Andrea H. Wertzberger, should be completed by Aug. 1. The Web address: [www.lawrenceartscommission.org](http://www.lawrenceartscommission.org)

- B. How was the need for this program determined?  
 Since its establishment in 1973, the Arts Commission has been a leader in the artistic life of the city. The sponsored programs speak directly to this involvement. The Grants nurture and develop new educational and creative programs; the Phoenix Awards honor members of the community who have been generous with their talents and time; and the ODSE presents innovative and bold new sculptures in the welcoming and vibrant downtown.

- C. Why should this problem/need be addressed by the City?  
 In Resolution No. 5966, establishing the Arts Commission, and in other resolutions establishing policies for Percent for Arts, Donated Art, Mural/Sign review and similar projects, the City has established its interest in creating and promoting excellent opportunities for the creation, exhibition and permanent enjoyment of many kinds of art. Continued funding of these and other programs instituted by the Arts Commission will nurture and enhance the creative community and the quality of life in the City of Lawrence.

**Section 4. Description of Program Services**

Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 3. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.

The Arts Commission's core programs each reach well more than 100,000 people annually, through experience of the sponsored artistic programs or through media coverage of those programs. Although it is difficult to quantify how many people specifically see the Outdoor Downtown Sculpture Exhibition, for instance, it is known from Chamber of Commerce data that about 30,000 people attend the annual Sidewalk Sale each July alone. The sculptures exhibited along Massachusetts, Vermont and New Hampshire streets would be seen by most of these people, as well as school classes, tour groups and parents visiting students at KU and of course people strolling to the Farmers Market or their favorite coffee shop on a weekend morning.

The contributions that recipients of the Phoenix Awards make touch the lives of thousands of people: Educators at the junior-high, high-school and college level; authors; musicians; radio-show producers; bookstore owners; program administrators; actors; and volunteers have been among recent honorees.

The Grants program has made distributions ranging from \$350 in its early years to \$1,000 in recent years to 130 groups and individuals in Lawrence to create new artistic programs for our community.

More specifically:

- Outdoor Downtown Sculpture Exhibition: Now in its 20th year, this juried exhibit has a national reputation as an innovative venue for some of the nation's most innovative sculptors. Indeed, as mentioned above, it will be included in a new edition of the "New York Times" best-selling travel guide "1,000 Places to See Before You Die," to be published in June. The exhibition is co-sponsored by the Lawrence Convention and Visitors Bureau and the City of Lawrence, and this cooperative effort is regarded as a model for such programs. The sculptures are mounted for several months along Massachusetts, Vermont and New Hampshire streets and traditionally at the Lawrence Public Library, the Lawrence Arts Center and near the Douglas County Courthouse. In 2007, more than 50 sculptures by artists across the country were submitted for consideration. **On May 26, the 2007 exhibit will open with a tour of the eight pieces led by the juror, Glen Gentele, director of the Laumeier Sculpture Park in St. Louis; a reception follows at the Lawrence Arts Center.** The funding supports the contracts between each artist and the city, including honoraria; an honorarium for the juror; and the printing and dispersal of a brochure requesting submissions and a brochure for a self-guided walking tour.
- Phoenix Awards: The 11th annual awards were presented Nov. 5, 2006, at the Lawrence Arts Center to 10 members of the Lawrence community who have made significant contributions to the music, performing, literary and visual arts; as educators or volunteers; or whose contributions were deemed of exceptional merit. Nominees are selected by the Arts Commission from submissions by the public, supported by letters, summaries of work and other materials. A local artist is commissioned to create original artwork to be presented to each honoree as well as a piece to be exhibited at City Hall. The 12th annual awards will be presented Nov. 4, 2007, at the Lawrence Arts Center.
- Grants: For 13 years, the Arts Commission has distributed grants to be used to mount plays, concerts, educational programs, exhibits or other art events. In 2007, the Arts Commission made grants to 8 organizations who in formal applications described their programs and outlined how the grant and other monies would be used. The awardees were the Lawrence Public Schools, Cottonwood Inc., the Centro Hispano Resources Center, the Lawrence Community Center, the Lawrence Children's Choir, HERstory Productions, the Lawrence Arts Center, and the Americana Music Academy. The grant checks will be presented at a City Commission meeting in May.
- Web site: A well-designed, easily navigated and informative Web site will make information about the programs of the Arts Commission available to citizens of Lawrence, artists in all fields, administrators, media and educators. Disseminating positive and useful information about our programs strengthens the reputation Lawrence has as an active supporter of the arts.

—Workshops: Offering workshops to educate artists and educators, among others, on how to write grants and other issues strengthens their work and thus enhances their contributions to Lawrence.

- A. Describe any efforts your agency has made to explore the community to determine if there are any other agencies providing similar types of services. What efforts have you made to coordination services?

The Arts Commission has been making strategic plans for the next 24 to 36 months. Among the topics we are most interested in is building stronger and more effective bonds with existing arts organizations, civic groups and the academic community so that we are better able to tap their creative energies and unite interests and skills. This will have a positive influence on community good will that should create opportunities for better, more imaginative and more unified activities.

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## Section 5. Program Objectives

Please provide three specific program objectives for 2008. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, “75% of clients receiving job training will retain their job one year after being hired,” “increased fundraising efforts will result in a 15% increase in donations in 2008,” “credit counseling services will be provided to 600 clients in 2008,” “new digital arts program will serve 275 students in 2008” etc. **Applicants will be expected to report their progress toward meeting these objectives in their six month and annual reports to the City.**

### Program Objectives

1. For its 21st year, in 2008, the Outdoor Downtown Sculpture Exhibition should continue to expand its scope by publicizing its inclusion in the travel guide “1,000 Places to See Before You Die.” It should continue to establish permanent exhibition pads, at the Farmers Market, for instance, or other well-visited sites.
2. For the 13th year of the Phoenix Awards, the honorarium to the artist selected to create the 9 awards should be increased, as should funding for the reception for the honorees. In recent years the honorarium has been \$1,700 to \$1,800, which covers the artist’s cost for creating, mounting or framing 9 works of original art. Increasing the honorarium to \$2,000 would better reflect the value and visibility of these awards. The Arts Commission also provides a catered reception for the honorees, their families, the City administration, invited guests and members of the public after the ceremony at the Arts Center. A well-prepared and -presented canapé buffet with non-alcoholic beverages is another indication of the worth of the honor being bestowed.
3. In 2007 the Arts Commission presented fully funded grants of \$1,000 to 7 applicants and 1 partial funding to an 8th. All the applications received were worthy; the funded projects represent an admirable range and diversity of projects and organizations in Lawrence: the public school system, the Hispanic resource center, a developmental workshop and a nationally praised children’s choir, among others. Increasing the funding less than 10%, as requested, will make more funds available for these valued programs.

**Please return completed application electronically to [cliebst@ci.lawrence.ks.us](mailto:cliebst@ci.lawrence.ks.us) by  
5:00 pm on Wednesday, May 2, 2007.**

<b>Office Use Only</b>			
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six month report received	<input type="checkbox"/> yes	<input type="checkbox"/> no
annual report received:	<input type="checkbox"/> yes	<input type="checkbox"/> no

audit received:	<input type="checkbox"/> yes	<input type="checkbox"/> no
tax return received:	<input type="checkbox"/> yes	<input type="checkbox"/> no

LAWRENCE ARTS COMMISSION BUDGET PROPOSAL: FY 2008

ODSE	\$13,500
Phoenix Awards	\$3,000
Grants	\$7,000
Administration	\$3,500
Total	\$27,000

Total increase of \$3,600 over FY 2007

Grants, fundraising etc.: Goal of \$6,000 in 2008 to be used to enhance existing programs and establish new programs:

**Total of all funds requested for FY 2008: \$33,000**