



City of Lawrence
Outside Agency Funding
APPLICATION

General Information: Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. The decision on funding a request will be made during the City's annual budgeting process. The decision will be based upon the availability of funds, the need demonstrated through the agency's application, the stated objectives of the applicant's program, past performance by the agency in adhering to funding guidelines (as appropriate), and the ability to measure progress toward the program objectives.

PLEASE NOTE THAT BEGINNING IN 2009, FUNDS WILL BE DISBURSED ACCORDING TO THE FOLLOWING SCHEDULE UNLESS OTHERWISE AGREED TO IN WRITING:

- FIRST HALF OF FUNDS WILL NOT BE DISBURSED BEFORE APRIL 1
- SECOND HALF OF FUNDS WILL NOT BE DISBURSED BEFORE OCTOBER 1

Instructions: Applications for 2009 funding must be complete and submitted electronically to the City Manager's Office at ctoomay@ci.lawrence.ks.us by the deadline of 5:00 pm on Friday, May 2, 2008.

Questions? Contact Casey Toomay, Budget Manager at ctoomay@ci.lawrence.ksu.s or at 785-832-3409.

Section I. Applicant Information

Legal Name of Agency: Lawrence Arts Center

Name of Program for Which Funding is Requested: Scholarship Support

Primary Contact Person: June Jones, Interim Executive Director

Address: 940 New Hampshire Street

Telephone: (785) 843-2787 Fax: (785) 843-6629

Email: junejones@sunflower.com

Section 2. Request Information

- A. Amount of funds requested from the City for this program for calendar year 2009: \$25,000
- B. Will these funds be used for capital outlay (equipment or facilities) in 2009? If so, please describe:
NO
- C. Will these funds be used to leverage other funds in 2009? If so, how. Support for scholarships is an ongoing development activity. We will use support from the City to leverage funds from additional sources.
- D. Did you receive City funding for this program in 2008? If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.) Yes. \$25,000 from the Special Alcohol Fund.

- E. If you are requesting an increase in funding over 2008, please explain exactly how the additional funds will be used: The agency is not requesting and increase in funding this year.

Section 3. Agency and Program Budget information

- A. How many paid full time employees work for your agency? 17 Volunteers? 1000
- B. What percent of your total 2008 budget goes to employee salaries and benefits? 62%
- C. What percent of your total 2008 budget is used for operating expenses? 38%
- D. What is the total estimated cost to provide the program in 2009? 1,518,000
- E. What percent of 2009 program costs are being requested from the City? 2%
- F. List other anticipated sources of funding and funding amount for this program in 2009:

<u>Anticipated Funding Source</u>	<u>Dollar Amount</u>
Lawrence Arts Center Fee Waivers	\$45,000
Restricted Scholarship Fund	\$100,000

TOTAL 2009 PROGRAM BUDGET \$170,000

Section 4. Statement of Problem/Need to Be Addressed By Program

- A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.

The need for scholarship support continues to grow with expansion of classes at the Lawrence Arts Center. As costs for basic needs such as food, housing and gas rise, more and more families are facing tough economic challenges. We are requesting City support to allow the Arts Center to continue to provide opportunities for all members of this community to participate in art, dance and drama education. Current policy provides financial assistance based on a sliding scale of income to determine eligibility. This scale is in line with federally established poverty guidelines. The Lawrence Arts Center uses the same income guidelines as USD 497 in determining eligibility for the free and reduced lunch program. In fiscal year 2006-2007, the Arts Center awarded \$54,020 in scholarships to 695 students, which represents an increase of 23% over last fiscal year, and 4% of our total annual budget. The need for scholarships continues to grow, and it is our commitment to make the arts accessible to all people regardless of socioeconomic status.

The Lawrence Arts Center serves the general population of Douglas County and surrounding rural communities. According to the US Census Bureau's 2005 data, the population of Douglas County is

102, 914, and the client population of the Arts Center is consistent with the population of Douglas County which is:

White persons 87.5%

Black persons 4.1%

American Indian and Alaska Native persons 2.1%

Asian persons 3.7%

Native Hawaiian and Other Pacific Islander 0.1%

Persons reporting two or more races 2.5%

Persons of Hispanic or Latino 3.7%

15.7% of Douglas County population's income is below the federal poverty level of \$20,794

20% of children in USD 497 qualify for the free and reduced lunch program

B. How was the need for this program determined?

The need for the scholarship program was determined by the tracking the number of financial aid requests received, demographic diversity of our students and meeting the needs of partner community organizations. In addition, scholarship funding fulfills the Arts Center's commitment to enriching the lives of individuals and the community by nurturing a love of the arts through education, exploration, and expression. The Lawrence Arts Center welcomes people of all ages, abilities and socioeconomic levels.

C. Why should this problem/need be addressed by the City?

The Lawrence Arts Center fulfills the mission of the city to *provide excellent city services that enhance the quality of life for the Lawrence community*. City support enables the Arts Center to continue to offer financial aid to qualifying students who want to participate in classes and activities. Building relationships with underserved populations is an important commitment the Arts Center has to the community and City support enables us to do this.

Section 4. Description of Program Services

A. Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 3. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.

The Lawrence Arts Center will provide approximately 750 scholarships to low income youth and adults across all education programs. Last year, 5097 student enrolled in 895 classes and the Center provided 695 scholarships. Scholarship support is critical for the Center to be accessible to all members of this community. In addition, we have partnered with organizations to facilitate enrollment in classes as to performances. Scholarships give organizations like Big Brother Big Sisters and opportunity for the adult and youth participants to take a class as part of their activities together. We also coordinate with Douglas County CASA, the Resident Services Offices at the Lawrence-Douglas County Housing Authority, Bert Nash, Juvenile Detention Center, USD 497, Boys and Girls Club, Head Start, Little Nations, Ballard Center, Immanuel Lutheran Childhood Center, CASA, Bert Nash, Big Brothers Big Sisters, and Cottonwood, Inc. These partnerships

involve scholarship, fee waivers and financial aid to offer art, dance and drama classes to underserved members of this community.

- B. Describe any efforts your agency has made to explore the community to determine if there are any other agencies providing similar types of services. What efforts have you made to coordination services?

There are no other organizations in this community that provide the same programs and educational activities as the Lawrence Arts Center. As stated above, we work diligently with community agencies to facilitate access to our programs and classes. Our partnership and coordination with community organizations extend beyond classes to include use of our facility for meeting space, exhibition, and public events.

Section 5. Program Objectives

Please provide three specific program objectives for 2009. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, “75% of clients receiving job training will retain their job one year after being hired,” “increased fundraising efforts will result in a 15% increase in donations in 2009,” “credit counseling services will be provided to 600 clients in 2009,” “new digital arts program will serve 275 students in 2009” etc. **Applicants will be expected to report their progress toward meeting these objectives in their six month and annual reports to the City.**

Program Objectives

1. Increase enrollments by 5% through financial aid assistance.
2. Increase diversity in all education programs by offering 100% scholarships to students from low-very low socioeconomic backgrounds.
3. Expand outreach efforts by 25% through collaborations with local community service agencies

Please return completed application electronically to ctoomay@ci.lawrence.ks.us by 5:00 pm on Friday, May 2, 2008.

Office Use Only					
six month report received	<input type="checkbox"/> yes	<input type="checkbox"/> no	audit received:	<input type="checkbox"/> yes	<input type="checkbox"/> no
annual report received:	<input type="checkbox"/> yes	<input type="checkbox"/> no	tax return received:	<input type="checkbox"/> yes	<input type="checkbox"/> no