

# LAWRENCE STRATEGIC PLAN

**Strong, Welcoming Neighborhoods**





## Strong, Welcoming Neighborhoods



All people in Lawrence live in safe, functional, and aesthetically unique neighborhoods that provide opportunities to lead healthy lifestyles with access to safe and affordable housing and essential services that help them thrive.





# Strong, Welcoming Neighborhoods

- SWN-1: Percent of residents who perceive the City as a good or very good place to live
- SWN-2: Percent of residential units within a half mile of City green space
- SWN-3: Percent of residential units within a half mile of a walking/biking trail
- SWN-4: Percent of residential units within a half mile of a school or library
- SWN-5: Percent of households that are experiencing housing stress (spending more than 30% of their income on housing)
- SWN-6: Point-in-time count of people experiencing homelessness
- SWN-7: Affordable Housing Sales Tax dollars invested divided by unit investments
- SWN-8: Infrastructure cost per new residential unit
- SWN-9: Cost per capita of solid waste collected
- SWN-10: Employee Engagement Index for Planning & Development Services
- SWN-11: Employee Engagement Index for Solid Waste
- SWN-12: Acres per resident of public land used for environmentally sustainable uses (food production, native landscaping, monarch waystations, green infrastructure, etc.)
- SWN-13: Connectivity of healthy food providers by transit, bike routes or sidewalks
- SWN-14: Percent of residential, commercial and industrial units (all construction) above or at energy code





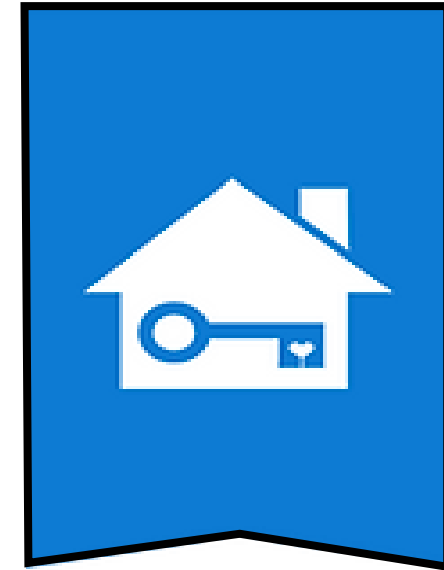
# Strong, Welcoming Neighborhoods

- SWN-1: Percent of residents who perceive the City as a good or very good place to live
- SWN-2: Percent of residential units within a half mile of City green space
- SWN-3: Percent of residential units within a half mile of a walking/biking trail
- SWN-4: Percent of residential units within a half mile of a school or library
- SWN-5: Percent of households that are experiencing housing stress (spending more than 30% of their income on housing)
- **SWN-6: Point-in-time count of people experiencing homelessness**
- SWN-7: Affordable Housing Sales Tax dollars invested divided by unit investments
- SWN-8: Infrastructure cost per new residential unit
- SWN-9: Cost per capita of solid waste collected
- SWN-10: Employee Engagement Index for Planning & Development Services
- SWN-11: Employee Engagement Index for Solid Waste
- SWN-12: Acres per resident of public land used for environmentally sustainable uses (food production, native landscaping, monarch waystations, green infrastructure, etc.)
- SWN-13: Connectivity of healthy food providers by transit, bike routes or sidewalks
- SWN-14: Percent of residential, commercial and industrial units (all construction) above or at energy code





## Strong, Welcoming Neighborhoods



Housing is the Final Destination





# Holistic System Change

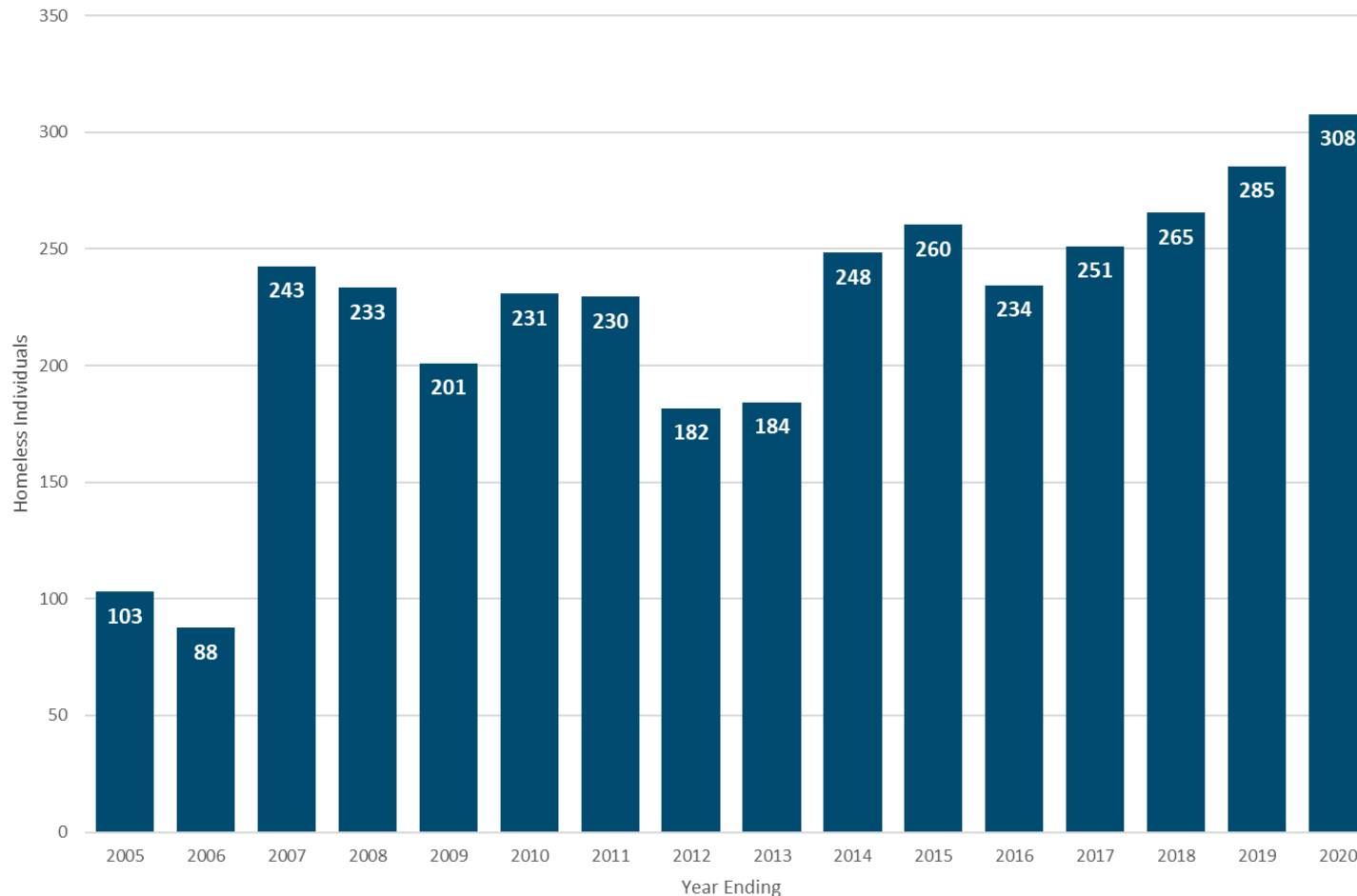
Each person experiencing homelessness is recognized and treated as an individual with different needs rather than treating homelessness as a monolithic issue.





# SWN-6: Point-in-time count of people experiencing homelessness

Homeless Point in Time Counts  
5-Year Rolling Average



## Strategies:

- Create lasting solutions to connect people to housing to make homelessness a rare, brief and one-time experience.

## Target:

- Less than/Equal to 250



# 2022 Lawrence/Douglas 2022 Homeless Total PIT Count

Conducted on February 22, 2022



**DOUGLAS**

151 Sheltered  
81 Unsheltered

*DOUGLAS*  
**232**



Unsheltered Situations: 81



Emergency Shelter: 109



Transitional Housing: 42





# Being Unsheltered Homeless in Lawrence







# Being Unsheltered Homeless in Lawrence







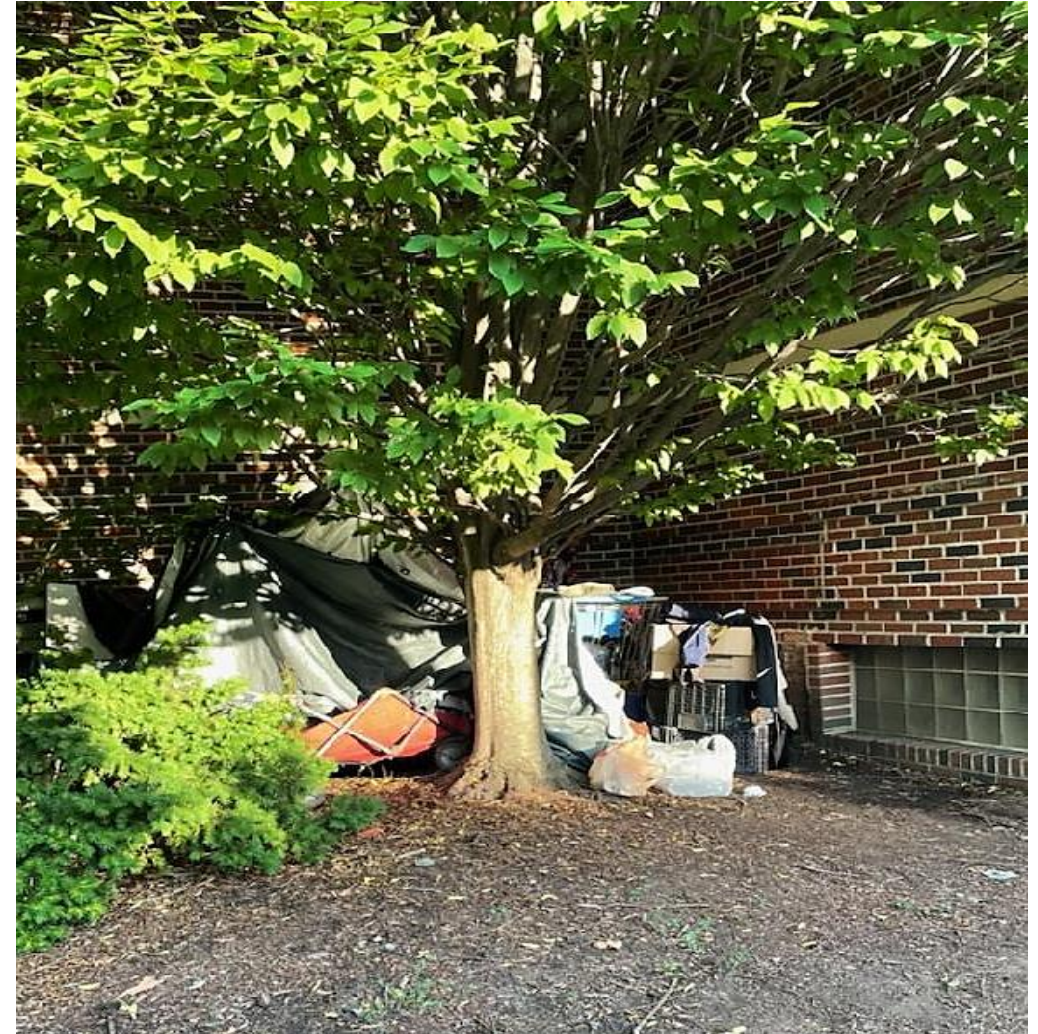
# Being Unsheltered Homeless in Lawrence







# Being Unsheltered Homeless in Lawrence





# THERE'S A BETTER WAY TO MEASURE HOMELESSNESS THAN THE ANNUAL POINT-IN-TIME COUNT



<https://community.solutions/quality-by-name-data/>







# BUILDING OUR COMMUNITY BY-NAME LIST

We Need:

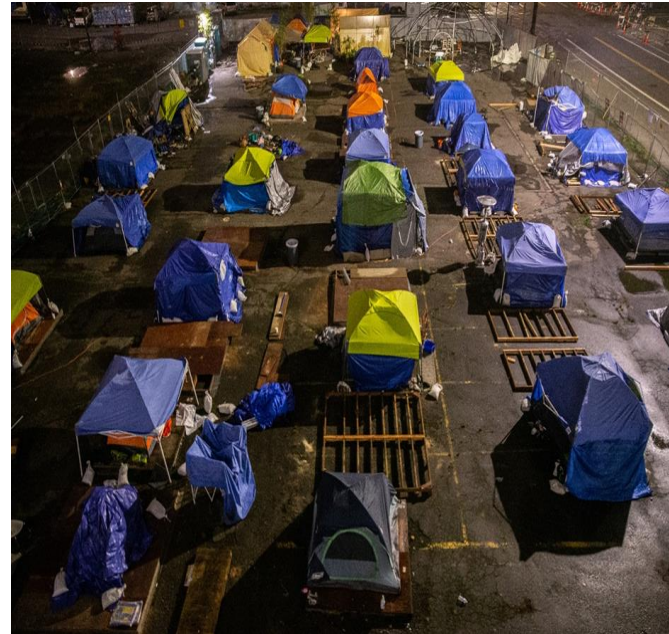
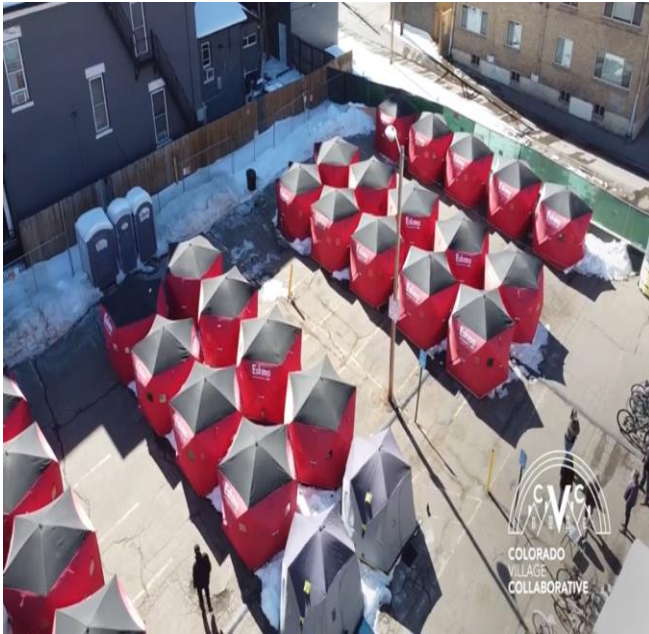
1. Full data ability and access to HMIS
2. Direct street outreach workers
3. Additional emergency sheltering options





# LONG TERM CONSIDERATIONS

Development of a long-term encampment program.





## LONG TERM CONSIDERATIONS

The Housing Initiatives Division (HID) believes the City must establish longer-term solutions to address and adequately respond to the ongoing crisis of unsheltered homelessness in our community.







# The Courtyard Homeless Resource Center

The Courtyard Master Plan includes infrastructure such as shade structures, new building construction, landscaping and furniture to outfit a range of spaces from a clinic to case management offices. In addition, a portion of this plan includes operational costs such as medical care, intake, social services, security and housing services.



- Emergency Shelter
- Camping Space
- Day Center
- Food
- Showers
- Laundry
- Housing Connections
- Medical/Mental Health Services
- Legal Assistance
- Employment & Educational Opportunities •
- Income/Benefit Assistance
- Clothing
- Additional Wraparound Services



For additional information, please  
check out our website

[lawrenceks.org/strategic-plan](http://lawrenceks.org/strategic-plan)

